

Hi! We are the Spanish team :)





SUSTAINABLE BUSINESS

Sustainable business or green business

What does *sustainable business* refer to?

Those enterprises that boost **positive effects** on the global or local **environment, society or economy**.

Therefore, **green businesses** aren't only businesses that involve **environmentally friendly** services or products but also enterprises that focus on the «**Economy for the Common Good**»

On the next slides we will show you an example of each of the sustainable businesses there are in Spain.



Naranjas del Carmen

Spanish green enterprise

Naranjas del Carmen

“Naranjas del Carmen” is a business from Valencia whose main products are oranges and other similar fruits common in Valencia. It also sells honey, oil products...



València



Their trademark

Their philosophy

Their philosophy is about taking care of the ecosystem (which includes the way they acquire their products and their relationship with their buyer).

“Naranjas del Carmen” does not only want to achieve an agricultural revolution but also a social movement.

[The link](#)

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*“Behind every tree there’s a
human”*



La Fageda

Economy for the Common Good

La Fageda

Girona



This enterprise was built in 1982 and the initiative was born in the Psychiatric Hospital in Salt, Girona.

Its employees are patients with mental health problems that are ready to take part in a company (56% of the staff are disabled people).



La Fageda

ALIMENTACIÓN

2019	2020	
1º	1º	DANONE
2º	2º	CALIDAD PASCUAL
3º	3º	NESTLÉ
4º	4º	CAMPOFRÍO
5º	5º	LA FAGEDA
8º	6º	CEREALTO SIRO FOODS
*	7º	CHOCOLATES VALOR
9º	8º	CASA AMETLLER
12º	9º	PEPSICO
6º	10º	CAPSA

However, the business does only not focus on the financial benefits, but on its employees' health.

They sell dairy products. Their work has placed them into the 3rd most important dairy products enterprise in Girona.

It is now the 5th in the food sector rank of quality in Spain

Some of their products



Jam



Ice cream



Yoghurt

[The link](#)

Some videos



La Fageda (catalan)



Naranjas del Carmen

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THANK YOU!

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