



ERASMUS+

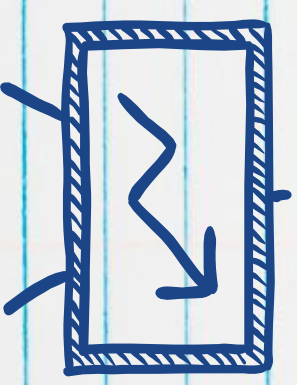
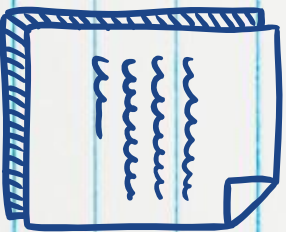
KAZ



**Entrepreneurship and
Language matters in life**

What is The Erasmus+KA2?

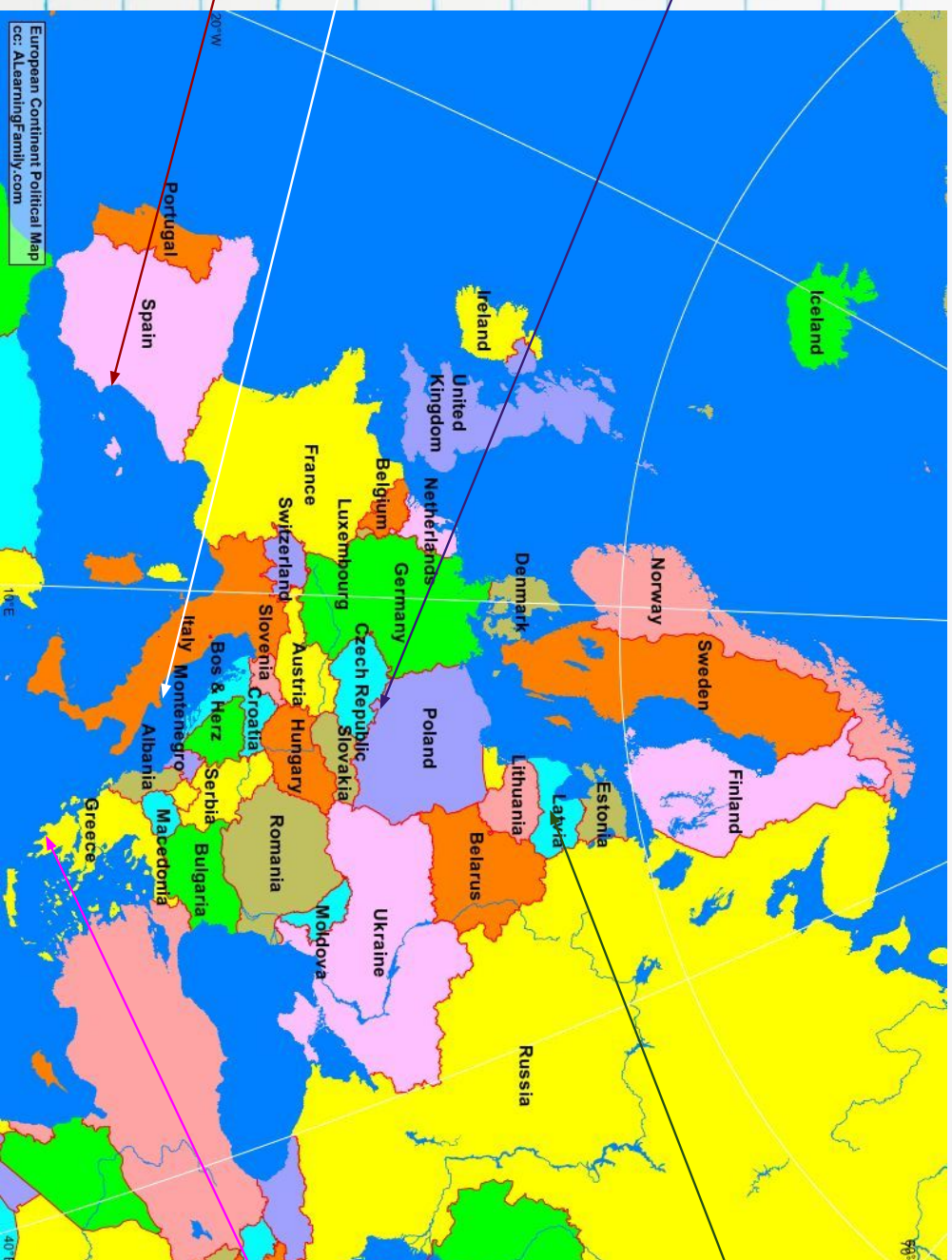
It's an exchange of students from different countries that pretends to improve the knowledge of cultures around Europe (in this case Latvia, Poland, Greece, Italy and Spain) and entrepreneurial activity.



4. Wodzisław
Ślaski

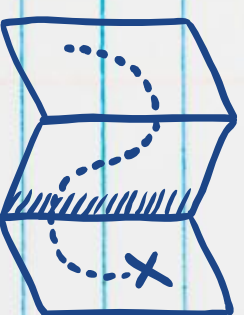
2. Apricena

1. L'Eliana



3. Jelgavas
novads

5. Kalamata

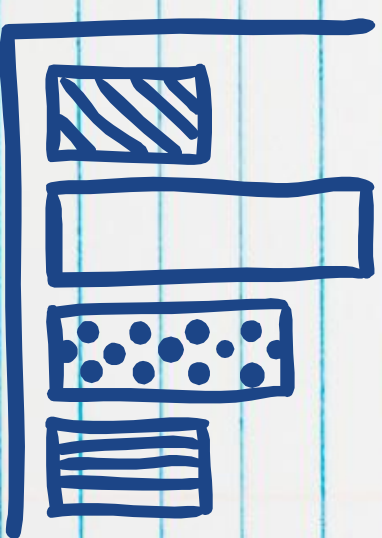
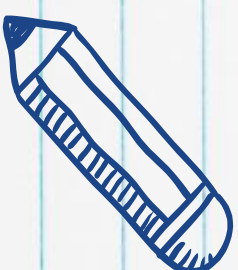


Objective

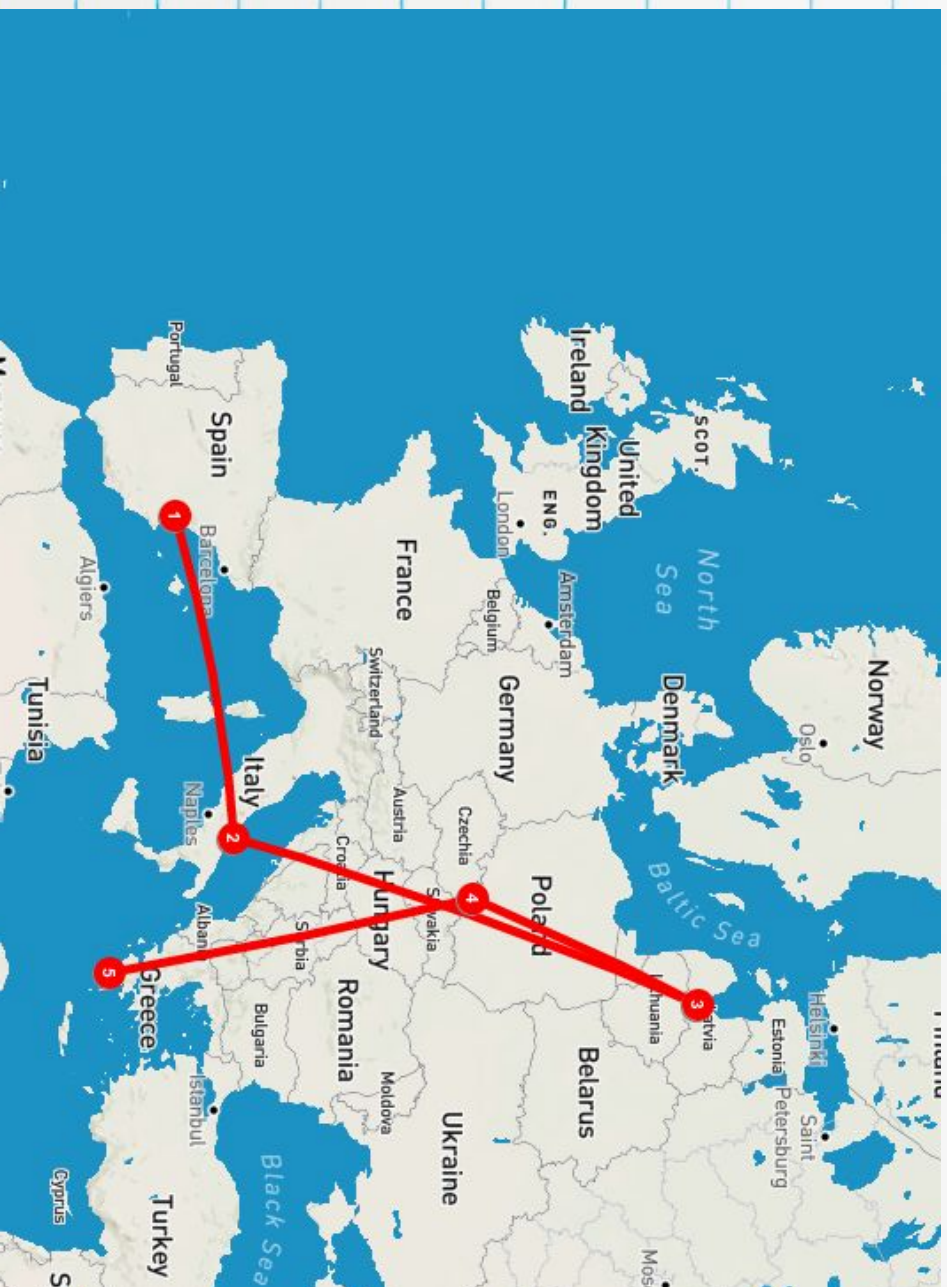
The goal of this project is to develop the resourcefulness among students and to teach them how to set up their own business taking into account the schools characteristics. We would like to highlight the role of foreign languages in the concept of marketing and selling the product in the international market.



- create a product (inventing it, designing it, advertising it, etc)
- create a businessplan
- find out what is necessary to set up a business
- set up a fictitious firm
- try to sell this product



THE TRIP



THE COUNTRIES

Poland



Latvia



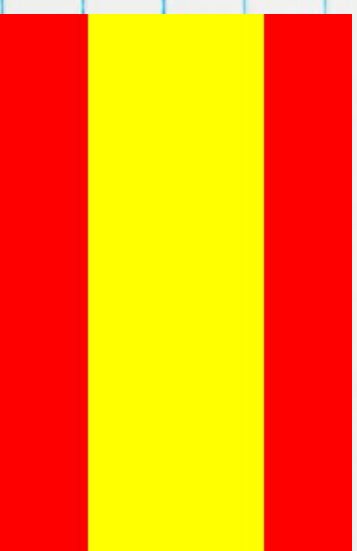
Italy



Greece



Spain



POLAND

Poland, officially the Republic of Poland, is a country located in Central Europe. It is divided into 16 administrative subdivisions, covering an area of 312,696 square kilometres, and has a largely temperate seasonal climate. With a population of approximately 38.5 million people, Poland is the sixth most populous member state of the European Union. Poland's capital and largest metropolis is Warsaw. Other major cities include Kraków, Łódź, Wrocław, Poznań, Gdańsk, and Szczecin.



LATVIA

Latvia, officially the Republic of Latvia, is a country in the Baltic region of Northern Europe. Since its independence, Latvia has been referred to as one of the Baltic states. It is bordered by Estonia to the north, Lithuania to the south, Russia to the east, and Belarus to the southeast, and shares a maritime border with Sweden to the west. Latvia has 1,957,200 inhabitants^[14] and a territory of 64,589 km². The country has a temperate seasonal climate.



ITALY

Italy, officially the Italian Republic is a European country consisting of a peninsula delimited by the Italian Alps and surrounded by several islands.

Located in the middle of the Mediterranean sea and traversed along its length by the Apennines, Italy has a largely temperate seasonal climate. Italy has a territorial exclave in Switzerland and a maritime exclave in the Tunisian Sea. With around 60 million inhabitants, Italy is the fourth-most populous member state of the European Union.

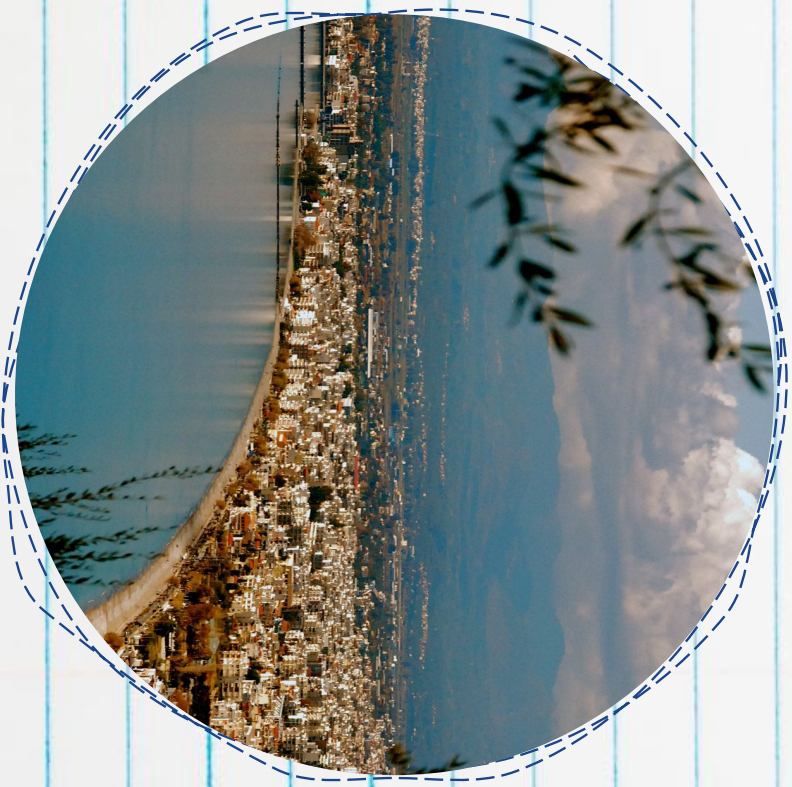


GREECE

Greece, officially the Hellenic Republic, is a country located in Southern and Southeast Europe, with a population of approximately 11 million as of 2016.

Athens is the nation's capital and largest city, followed by Thessaloniki.

Greece is located at the crossroads of Europe, Asia, and Africa. Situated on the southern tip of the Balkan Peninsula, it shares land borders with Albania to the northwest, North Macedonia and Bulgaria to the north, and Turkey to the northeast.



SPAIN

Spain, is a country mostly located in Europe. Its continental European territory is situated on the Iberian Peninsula. Its territory also includes two archipelagoes: the Canary Islands off the coast of Africa, and the Balearic Islands in the Mediterranean Sea.



