



Date

To the attention of:

We are pleased to invite you to participate in the 24th edition of the "Lápiz de Oro" footwear design competition in Elda, an event that has celebrated creativity and talent in the footwear industry since 1984.

The "Lápiz de Oro" competition has established itself as an essential platform for footwear designers, offering a unique opportunity to showcase their work, connect with other industry professionals, and receive well-deserved recognition. This year, as a novelty, we are introducing a new category for 3D design and printing, with the aim of encouraging the use of new technologies in the shoe industry.

Attached to this letter, you will find the competition rules, detailing the categories, participation requirements, registration process, and evaluation criteria. We encourage you to review this information and register your students before the deadline.

We are confident that your institution's participation will significantly contribute to the high level of creativity and quality that characterizes the "Lápiz de Oro". Additionally, this is an excellent opportunity for the talent of novice designers to be recognized by a jury composed of prominent professionals in the footwear design and fashion industry.

We look forward to the participation of your students in this edition of the competition and encourage you to share this invitation with other design schools that might be interested.

Thanking you in advance for your attention and anticipating your prompt registration, we remain,

Lápiz de Oro Competition Organization