

The background of the entire page is a soft-focus photograph of various beauty products and dried botanicals. In the center, a tube of 'AIRBB' mineral primer is visible, with '15 ml / 0.5 fl oz' printed on it. To its left, a small jar of 'LIPID MINERAL' cream is partially seen. Below these, a small clear jar of cream sits on the surface. To the right, a large, shallow, dark-colored bowl or jar is partially visible. The scene is decorated with several dried, pressed flowers and leaves, some of which are in sharp focus in the foreground, while others are blurred in the background. The overall color palette is muted and earthy, with shades of beige, cream, and soft browns.

BEAUTY AND AESTHETICS MAGAZINE

2nd medium grade

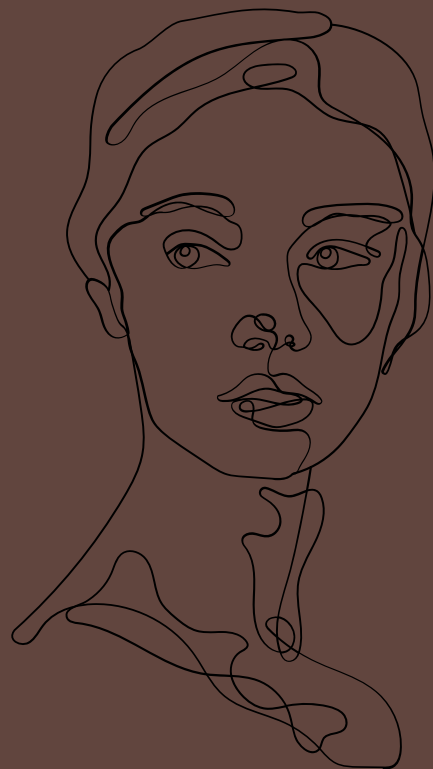
Naiara Montoya Graciá
Macarena López González

I.E.S Las Fuentes (Villena) 2021/2022



I N D E X

	page
A C E	1 , 2 y 3
D M D V	4 y 5
T U A	6 , 7 y 8
E I E	9 y 10
M V I P	11 y 12
P C N	13 y 14



DATA SHEET



PERSONAL DETAILS

Name and surname:

Telephone:

Date of birth:

Adress:

Email:

Profession:



MEDICAL DATA

Allergies or infections:



HABITS OF LIFE

Daily Hydratation:

Hours of sleep:

Working hours:

Tobacco:

Alcohol:



CITATION DATA

Service	Date	Products	Recommendation
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OBSERVATION



CUSTOMER RECEPTION

M: Good morning. Welcome to night time

N: Heyyy!

M: What would you like?

N: I want some information about the services that you offer, please.

M: Have you got something in your mind?

N: Yes, I have very short nails. Do you have something to help me?

M: Let me see... We've got a new type of manicure called Acrylic nails. The duration is for 4 weeks.

N: Perfect but, what is the price?

M: There is a special offer for new clients, so, for you, the price is 25€

N: It's A bargain, Can you get me an appointment?

M: Of course. What day could you come?

N: I can saturday at 10 a.m

M: ouh sorry, I have a client . Could you come another day?

N: No, I work all week. Do you have another hour free on Saturday?

M: I think that i have a client, but, let me see... lucky for you, i've got an hour, the 12 a.m is available.

N: Perfect! I can come Saturday at 12 a.m

M: Can you tell me your name and tf please?

N: Of course, Naiara Montoya

M: And your number is?

N: It is 635633911

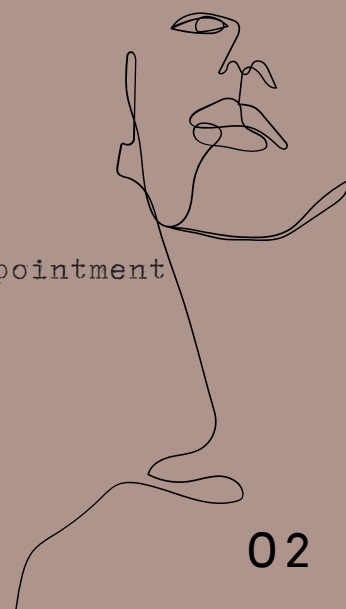
M: Perfect. We will send you a whatsapp to remember your appointment

N: And, Can I come with my daughter?

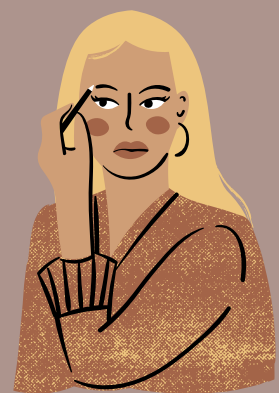
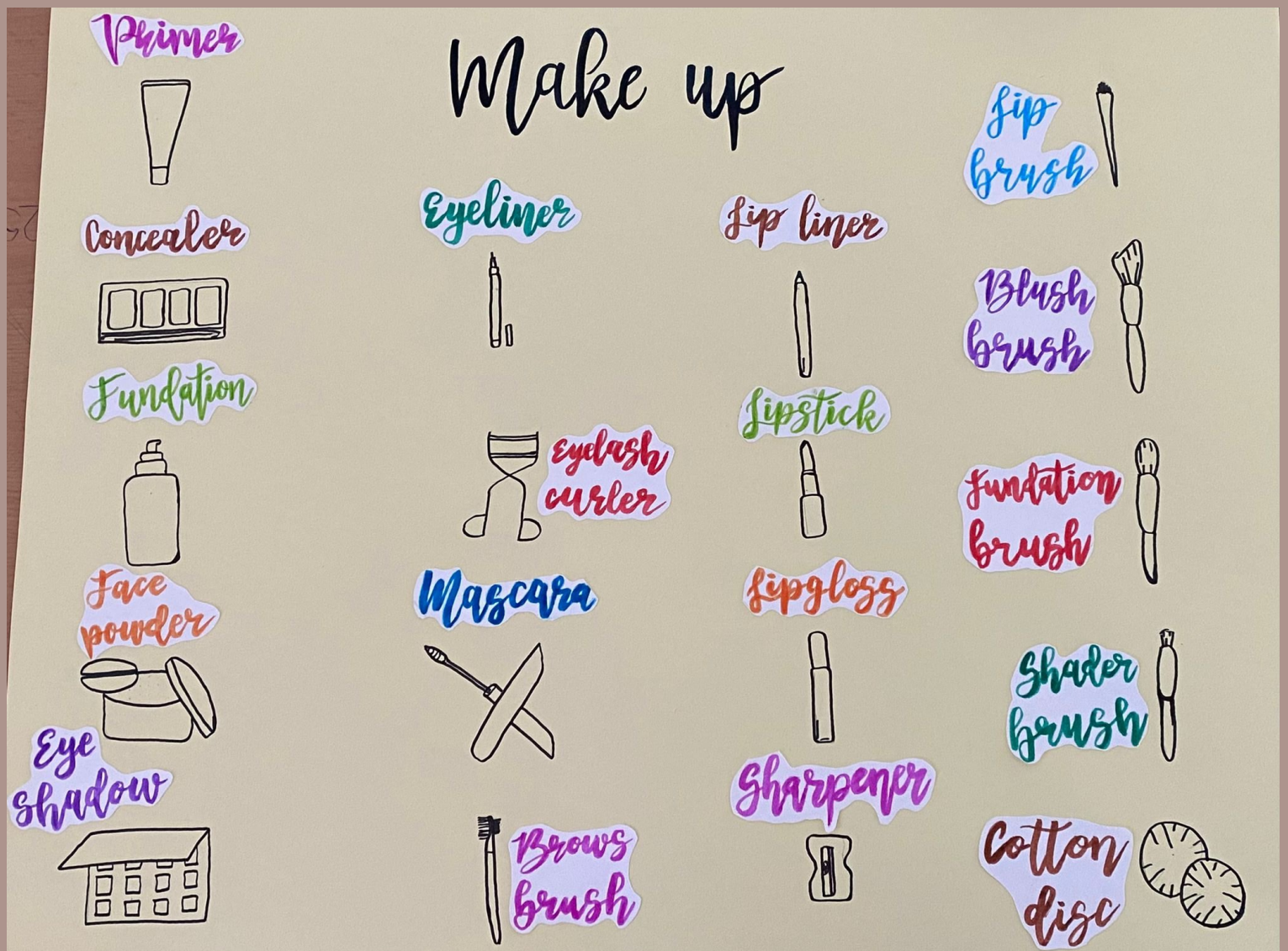
M: Obviously yes, come with her.

N: Great, see you on Saturday

M: Yes, Thank you, See you soon



MAKE UP TOOLS



HEAR REMOVER WITH WARM WAX WITH SPATULA

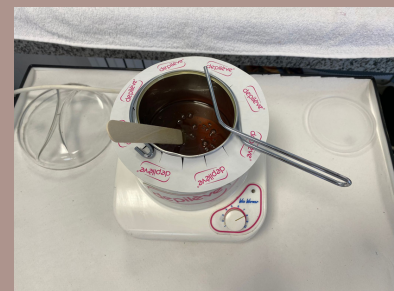
1

Prepare wax warmer



2

Prepare work space



3

Prepare body area



4

Check the
temperature of the wax



5

Apply wax with a
wood depresor or spatula



6

Remove wax with a
celulose strip and
repeat it on all area



7

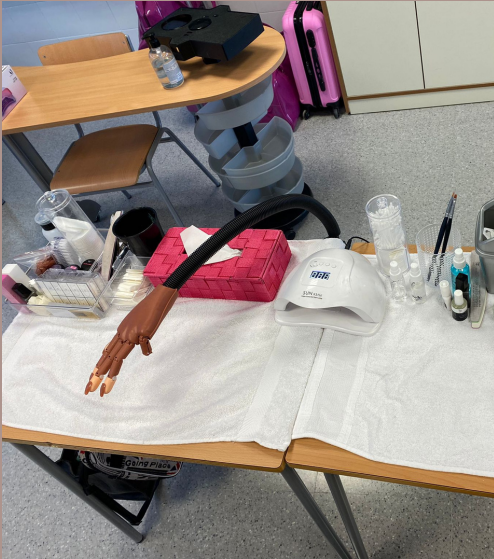
Clean with
after-waxing oil



8

You have already finish
the legs depilation





1. Prepare work space



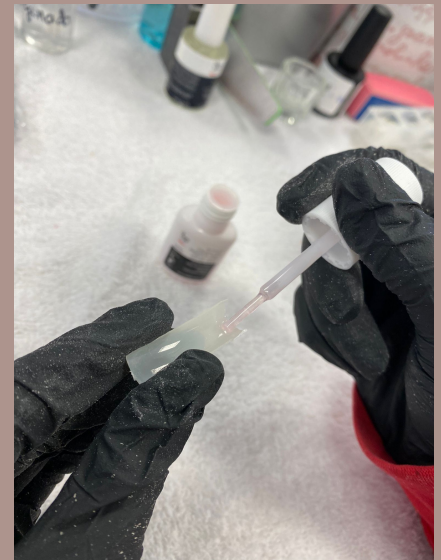
2. Natural nails



3. Cut de natural nail



4. Files the nail bed

5. File the edge of
the nail6. Put some tip glue
in the tip7. Glue the tip
to th nail

8. Put some primer

9. Cut the tip to the
extent you want



10. Apply a little solvent
in the tip



11. File the tip



12. Apply nail
pink builder gel



13. Apply nail white gel to
make the smile



14. Turn your hand
over to level the
transparent gel



15. Insert your hand into
the nail dryer machine



16. File the
artificial nail



17. Apply finish
topcoat



18. This is the final
nail with tip



6. Place the mold in the nail



7. Apply some primer



8. Apply nail pink builder gel



9. Apply nail white gel to make the smile



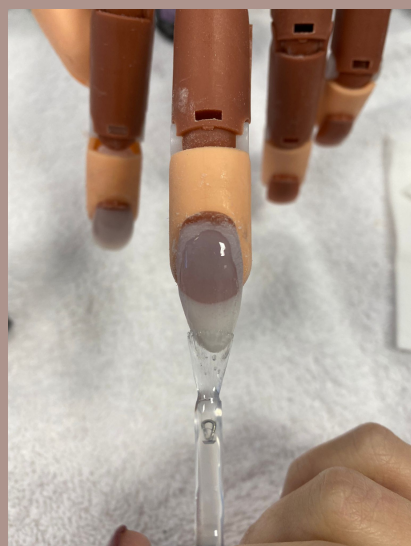
10. Apply transparent nail gel



11. Insert your hand into the nail dryer machine



12. File the artificial



13. Apply finish topcoat



14. This is the final nail with mold

THE BUSINESS IDEA

This is the project of three students from an institute in Alicante that has arisen the need to create a business idea in which they will develop a center of aesthetics and beauty in the center of Madrid.

The company will be called nighTime because of a direct link to the purpose of the show.

This is the company logo, the choice of this background color is due to the meaning of the mixture of these two colors.

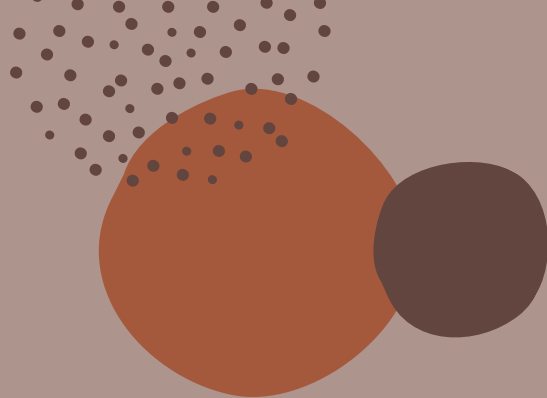
The fusion of the stability, harmony and confidence of blue with the nature, success and health of green.

Form is circular as it is a symbol that represents stability and collaboration, in turn they are welcoming and transmit continuity and perseverance. The leaves are related to nature and well-being. The font

used for our logo is Bai Jamjuree Light since it transmits simplicity and cleanliness, since the "T" of Night has been merged with that of Time to make it more fluid and easy to remember.

For you it's the company slogan, where you want to say that you should always be your priority, as your well-being is very important to Nighttime.



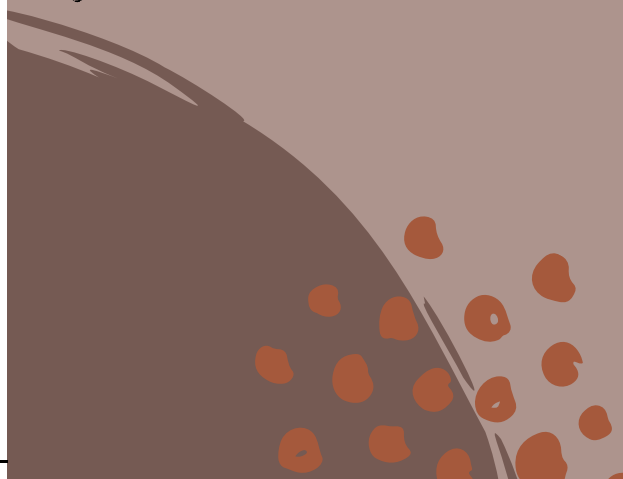


The show will have a wide night schedule with a variety of services to adapt them to all the availability schedules of our customers.

In the market there are only companies with daytime hours but this company is going to supply night hours. In addition, they offer a wide range of trataments from hair remover to gym sessions .

Mission: To contribute to the well-being of people, by making available services and products of the highest quality in esthetics and well-being, breaking barriers of the market, uniting esthetics and well-being in the same place.

Vision: To be a company recognized as a leader in aesthetics and well-being at the state level by all stakeholders related to the activity.



DATA SHEET OF A PRODUCT

Dark circles cream (Nivea)

INGREDIENTS

Aqua, Glycerin, Caprylic Triglyceride,
Dicaprylyl Carbonate, Octyldodecanol,
Panthenol, Ubiquinone, Creatine, Sodium,
Phenoxyethanol...

USE

- Dark circles
- Puffy eyes
- Crow's feet

PRECAUTION

You must be careful with your eyes.

WHAT YOU GET

Light your eyes and energized your cells
(coenzima Q10).

HOW TO USE IT

- Use your thumb and forefinger to mimic the shape of glasses and place them around your eyes.
- Stretch the skin around your eyes up and down with gentle movements.
- Flashes about twenty times while you're opying a gentle resistance with your fingers.
- Close your eyes and relax.



DARK CIRCLES CREAM



Open Your Eyes

NIVEA

PCN

ESSENTIAL OILS

Essential oils it's a natural extract of aromatic plants or trees obtained by distillation of steam to water vapour.



They have a lot of properties and uses and can be use in cosmetics.

They also have risks, for example maybe can cause an allergic reaction.

So they shouldn't be use on children, pregnant or sensitive skin.



If you want to get some extra properties with your cosmetics, choose those with essential oils in their composition.

Here you can see a few of examples of essential oils.

CHAMOMILE

- Antiseptic and anti-inflammatory

- Acne, irritated and sensitive skin



LAVANDER

- Regenerative and healing
- Acne and aged skin



GERANIUM

- Stimulant of lymphatic drainage
- Cellulite, edema



TEA TREE

- Antiseptic and bactericide
- Cosmetics for acne



ORANGE

- Revitalizing and protective tonic
- Skin aging

